



Editor's Desk

Platform for Sharing Research on Family Business

Even though majority of textbooks, journals choose to adopt a legal definition of the family business wherein the family business is defined as an enterprise where the members of a single family are the majority shareholders, but in this new millennium where multiple forms and derivatives of the organizational forms, a new definition of family business needs to be adopted.

The term family should now refer to the extended family which consists of family, close and distant relatives, and may be the family clans, which are prevalent in India and other Asian countries, especially Indonesia. Then the family business can be defined as the enterprise wherein this extended family controls the business in terms of vision, mission, strategy and major decisions.

The family business is actually the dominant and the oldest form of business organization, and performs crucial part in development of economies (Alderson, 2011; Sharpe, 2014; Chauhan & Madden, 2018). Despite this fact, research pertaining to the family business has not gained much attention and contributed to the body of knowledge, a fact lamented by Pramodita Sharma who has contributed tremendously to the field of family business as an editor of *Family Business Review*, the first and foremost journal in the this field (Sharma, 2004).

The lack of platforms can be gauged by the fact that there are very few journals covering the family business and only 2 journals are indexed in Scopus - *Family Business Review* and *Journal of Family Business Strategy*. Therefore, there is a need for creating more platforms for family business research. This journal is an attempt in this direction. The objective of this journal is to provide an international platform for sharing research, cases, opinions on family business, especially from the developing countries.

President University, Indonesia has been contributing to this area by organizing international conferences in Bali since 2016, labeled as ICFBE. There were more than 100 submissions in ICFBE 2017. The next event ICFBE 2018 held on May 8-9, 2018 saw close to 300 submissions. Some of the papers have been accepted in Scopus and peer reviewed journals. The majority of papers in this issue are from this conference.

ICFBE 2019 would be organized in Bali on April 8-9, 2019. IJFBP will provide a platform to publish quality papers. IJFBP is a double blind peer reviewed platform for papers that are written in English, and are having quality, appropriate to the international academic audience. The researchers can register and submit papers online. There will be an online double blind peer review process.



To assist the authors, an author guideline is provided in each issue of this journal.

Prof. Dr. Ajay Chauhan
Chief Editor

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