

List of Authors & Profiles



Linda Salim

A PhD. in Family Business Succession, Linda Salim has a 20-year industry experience in F&B, fashion retail, manufacturing, property, and hospitality. Having been involved in multiple family businesses within her family, Linda's interest rank highly on the sustainability of family business, as well as talent management.



Darwina Ahmad Arshad

Dr. Darwina Arshad is senior lecturer in Universiti Utara Malaysia, Kuala Lumpur, Malaysia. She expertise in Business Administration, Strategic Management and Quantitative Social Research.



Mohd Noor Shariff

Dr. Mohd Noor is a professor of entrepreneurship in UUM College of Business, Universiti Utara Malaysia. He has expertise in Government Assistance Programme for SMEs, Entrepreneurship Finance, Entrepreneurship Fisheries, Venture Capital.



Ajay A. Chauhan

Prof Dr Ajay Chauhan is currently Professor and Dean, Faculty of Business, President University, Indonesia. He is also Adjunct Professor, Asian Institute of Technology, Bangkok and Maritime University, Vietnam. Prof Ajay holds a doctoral degree in Management from Indian Institute of Management, Ahmedabad, India. Dr Ajay has roughly 35 years of experience – 22 years in the corporate world mostly in the biggest industrial conglomerates including 10 years as CEO and about 13 years in research, teaching, training and consultancy.



Alfonso Vargas-Sánchez

Alfonso Vargas-Sánchez is a Full Professor at the University of Huelva. His basic research is oriented towards Strategic Management, which is complemented with applied research focused, as main lines, on Social Economy (management of agrarian co-ops), and, currently, tourist companies and destinations.



Maria Moral-Moral

María Moral-Moral currently works at the Department of Marketing and Communication, Universidad de Cádiz. María does research in Tourism and Marketing. Their current project is 'VII International Interdisciplinary Conference of Port Studies (RedEP) & I International Days of Physical Internet (LUI).'



Mohar Yusof

Dr. Mohar Yusof has a Ph.D. in Management. With 24 years entrepreneurial and managerial experience gained in start-ups and growing businesses coupled with his scholarly and professional work in the academic fields of family business, entrepreneurship, strategy and financial planning, he has developed the aptitude and competencies as a business strategist, advisor, consultant, coach and trainer.



Leilanie Mohd Nor

Dr. Leilanie Mohd Nor has a Ph.D. in Management. She has trained more than 800 entrepreneurs, namely through the SUS (Skim Usahawan Siswasah) and CIMB BEST (Bumiputera Entrepreneur Skill Transformation) programs. She has experience in designing the entrepreneurship curriculum for tertiary level as well as for short and long-term entrepreneurship development programs for corporate clients.



Thanh Trung Pham

He is Doctor of Business Administration (DBA) student in University of Gloucestershire.



Robin Bell

Dr Robin Bell joined the Worcester Business School in 2011. He works as a Senior Lecturer within the Marketing subject group and specialises in entrepreneurial and enterprise development. His current research focuses on enterprise support, entrepreneurship and small business and international exposure.



David Newton

He is retired Solicitor following a career in the finance and legal sector. Served in numerous leadership roles having gained a variety of generic and technical skills.



James Hoopes

James Hoopes is "Murata Professor of Ethics in Business" at Babson College. His latest book is *Corporate Dreams: Big Business in American Democracy from the Great Depression to the Great Recession*. James is author of half a dozen books on American business history. He has taught in both Europe and Asia.



M. Yanie Syafei

Prof. Yani received his Master Degree in Transportation from Institute of Technology Bandung and his Ph.D. in Economic from Padjadjaran University. He took Industrial & Management Engineering for his Bachelor Degree at Pasundan University.



Anastasya Lidya Maukar

Anastasia holds a Master Degree in Industrial Management and Information System Development. She received her Master Degree in Industrial Management from Technological Institute of Sepuluh November Surabaya (ITS) and Master Degree in Information System Development from University of Hertfordshire.



Herning Heziatra

Herning Heziatra is a research Assistant, Faculty of Industrial Engineering in President University.