

FOREWORD

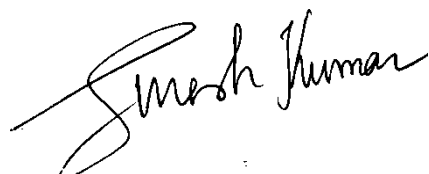
We welcome all participants to this year's 6th International Conference on Family Business and Entrepreneurship, 2022. The Faculty of Business, President University, in partnership with Triatma Mulya University, has hosted this conference with the theme "Back in Business." This theme is considered significant for businesses because 2022 is a year when business is expected to return to normal, while the Indonesian government also aims for a 5.5 percent economic growth rate. The 6th ICFBE aims to bring together academics, business people, and government officials to find solutions to problems that family business enterprises and entrepreneurs are facing and will face in the retail, wealth management, hospitality and tourism, and digital industries, small, medium, and large scale. Participants will have the opportunity to share fresh ideas and experiences, create commercial or research relationships, and locate global partners for future collaboration at this conference.

We extend our gratitude for the support of our President University Educational Foundation, presented in this Conference by Prof. Dr. Jony Oktavian Haryanto, M.M., Secretary of President University Educational Foundation. We want to thank our Keynote Speakers, Mr. Adhi S. Lukman, Chairman of the Association of Indonesian Food and Beverage Entrepreneurs (GAPMMI), and Prof. Neil Towers from the University of Gloucestershire, as well as the Gita Project Leader. Our warmest appreciation also goes to all the speakers of the 6th ICFBE 2022, Dr. Andrea North-Samardzic from Deakin University, for her presentation on Entrepreneurial Resilience: Challenges and Opportunities; Dr. Gerard H. Dericks, PhD from Hawaii Pacific University who spoke about Practical Entrepreneurship; Mr. Gary Marcelino Pirono, the CEO of SAGA Retail Group spoke on Indonesian Retailer Experiences; Dr. Anton Wachidin Widjaja from President University spoke on Social Capital in Family Business, and Dr. Jacob Tan from Universitas Pelita Harapan spoke on Family Business Moving Forward Post-Recession.

We extend our deepest gratitude to all participants who took part in the 6th ICFBE 2022 conference. The total number of papers that passed the selection was one hundred and thirty-two from Indonesia, the US, the Netherlands, Hungary, Belgium, China, India, Malaysia, the Philippines, and Vietnam.

Last but not the least, we would like to thank the President University Educational Foundation and the President University who have given us the opportunity, both moral and material support to ensure the success of the 6th ICFBE 2022 event. Most importantly, we appreciate the efforts of all members of the 6th ICFBE 2022 committee who have taken their time in the midst of busy teaching and other activities so that this event can take place successfully.

Chairman, the 6th ICFBE 2022



Suresh Kumar